

# ADVERTISING RATES PER ISSUE

Ad Size	Dimension	B/W Rate	Color Rate
1/8	5" x 3.7"	\$75	\$125
1/4	5" x 7.4"	\$125	\$200
1/2	10" x 7.4"	\$200	\$350
Full page	10" x 14.8"	\$350	\$475

## SOCIAL MEDIA ADVERTISING

\$40 - 6 X and 2 Instagram post  
 \$100 - 4 instagram posts, 3 X posts, 2 Instagram stories

# ADVERTISING DEADLINES FOR EACH ISSUE

ISSUE 1	ISSUE 2	ISSUE 3	ISSUE 4	ISSUE 5	ISSUE 6
Sept. 17	Oct. 22	Dec. 3	Jan. 28	March 11	April 29

### About Us

The Sidekick is an award-winning newspaper based in Coppell, TX at Coppell High School. The newspaper is printed six times a year and the website, coppellstudentmedia.com, is updated daily. The Sidekick and Coppell Student Media are resources for news around Coppell High School, Coppell ISD, and the Coppell community.

### ADDITIONAL INFORMATION

We offer a 15% discount for any client who purchases advertising in all six issues. Inserts are \$125 per issue. Banner ads on digital publication are \$125.

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**Coppell Student Media**

The official student news site of Coppell High School