

OLD TOWN COPPELL EXPENDITURES

Item Total

MARKETING PLAN

Old Town Streetscape & The Square at Old Town during Christmas 2013	\$	36,605.00
Banners - \$14105.00		
Building Lights - \$9000.00		
Plaza Lighting - \$13500.00		

FACILITIES

Heritage Park	\$	469,000.00
Temporary Home for Farmers Market	\$	51,000.00
Life Safety Park	\$	5,402,869.00
The Square at Old Town	\$	1,759,806.00
Grapevine Springs Senior and Community Center	\$	4,000,000.00

INFRASTRUCTURE

2012 Old Town Addition	\$	4,692,834.98
Coppell & Bethel Road Construction	\$	4,600,000.00
Burns Street Reconstruction & Additional Parking	\$	1,427,565.00

TRAILS/MOBILITY/WALKABILITY

Old Coppell/Main Street Connector Trail	\$	179,308.00
South Coppell Road Trail (Estimated)	\$	100,000.00

SPECIAL EVENTS

Parks Events since 2012	\$	100,000.00
Other Special Events (Game Day, Vintage Christmas , etc.) 2016 & 2017	\$	25,000.00

LAND ACQUISITION

2003 Carter Crowley Land Purchase (24.8 Acs)	\$	2,984,000.00
Old Texaco Site Condemnation (0.546 Acs)	\$	440,734.00

TOTAL EXPENDITURES \$ 26,268,721.98

TAXES GENERATED

Base Year - 2003		
Taxable Value of Land	\$	1,932,000.00
Property Tax Levy	\$	12,533.00
2012 TAX REVENUE THROUGH 9/30/2003	\$	12,533.00

Taxable Value (as of 2015)	\$	20,239,416.00
Property Tax Levy	\$	118,198.00
Annual Sales Tax @ 2%	\$	226,892.00
2015 TAX REVENUE THROUGH 9/30/2015	\$	345,090.00

--	--	--